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NEW CARS INDUSTRY NEWS

DiMora Launches Neoclassic Automobiles



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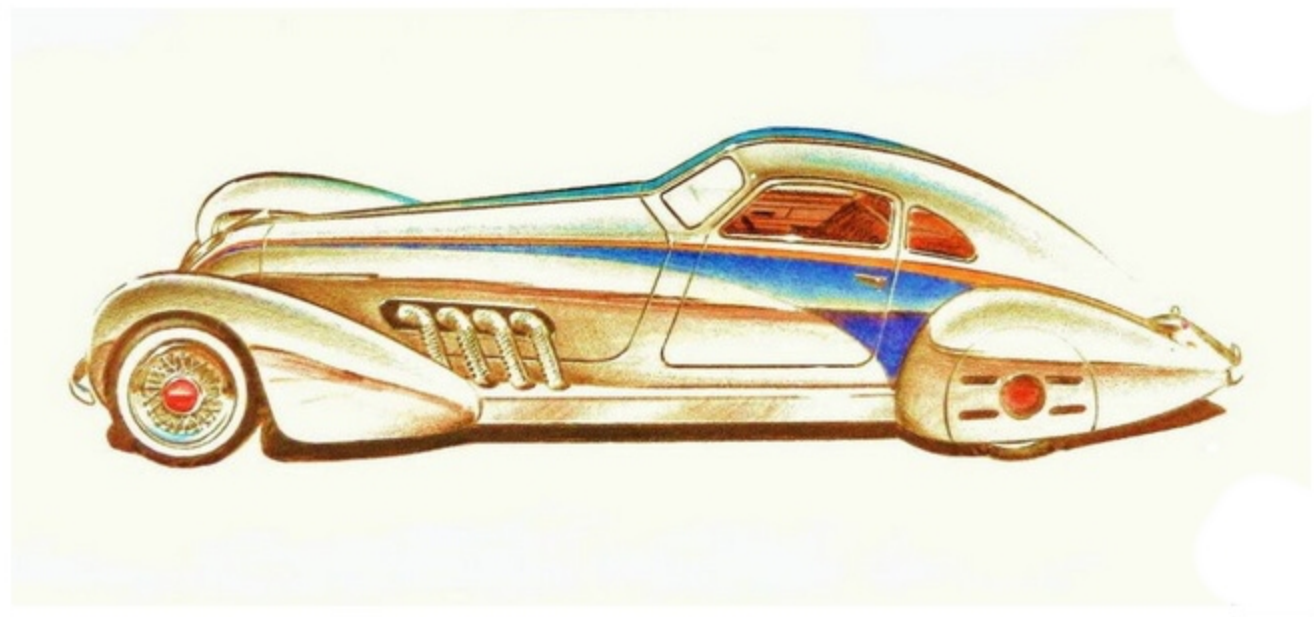


It appears fans of modern classic renditions of old classic cars, which were popular in the 1970s and 1980s, can once again indulge their passion.

DiMora Enterprises in Palm Springs has announced a new Neoclassic Automobiles subsidiary with plans to produce a sportster reminiscent of the Clenet and a Super-Coupe.

Sir Alfred J. DiMora — he got the "Sir" title from Malta not the UK — began his career at Clenet in the 1970s and later went on to take over the company after it went under. He has continued his passion for these unique motorcars to this day.

In the words of the DiMora, the elegant Adina Sportster will blend the design elements and handcrafted workmanship of the DiMora brand with the power and durability of a high-performance General Motors drive train. The Adina is powered by an LS3 engine producing 431 horsepower and standard amenities include Italian burl wood inlaid dash, lamb's wool carpeting, etched glass and a removable hardtop.



The more striking and sporty Vicci 6.2 Super-Coupe boasts either the LS3 or a supercharged 638-horsepower LS9 engine. Vicci buyers will have the choice between 4- or 6-speed automatic or a 6-speed manual transmission. The Vicci 6.2 convertible will also be available with an optional removable hardtop. According to DiMora, standard equipment will include a carbon-fiber dashboard, Italian leather seats, fly-by-wire electronics, stereo with engine diagnostics, paddle-shifters, wire wheels, back-up cameras, GPS and more.

In a statement, Sir Alfred J. DiMora says: "We are building everything from the ground up, from our new state-of-the-art chassis to innovative body technology. With our new Alurock composite method of building bodies, our cars will be lighter but stronger than ever before. These limited-production automobiles will be unique, but also serviceable around the world by any GM mechanic tech, making it convenient for our customers." DiMora continued, "DiMora Neoclassic Automobiles is a continuation of our legacy of building such classic automobiles as the Clenet and the Sceptre."

In case you're wondering DiMora Motorcar is still developing the \$2 million V16, 1200-HP Natalia SLS 2 sport luxury sedan. No word though on what you might have to fork over for the less expensive Adina or Vicci.

