

TECHNOLOGY

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Power Joins Style in Supercharged DiMora Vicci 6.2

Written by Marie Duffy

Palm Springs, California – December 15, 2015 – DiMora Motorcar is pleased to announce that the supercharged 556-horsepower engine option is now available for the DiMora Vicci 6.2 Emperor Convertible. The cast-aluminum 6.2 liter V8 engine and 6-speed standard or automatic transmission add exceptional high performance to this epitome of rolling art.

At the Los Angeles Auto Show, the 430-hp DiMora Vicci 6.2 made waves with its daring design and impeccable craftsmanship. Known for its exclusive high-end automobiles and cutting-edge designs, DiMora Motorcar is now raising the bar and catering to another unique market that appreciates vintage automotive design with today's innovative technology.



DiMora Motorcar's 556-horsepower supercharged V8 engine

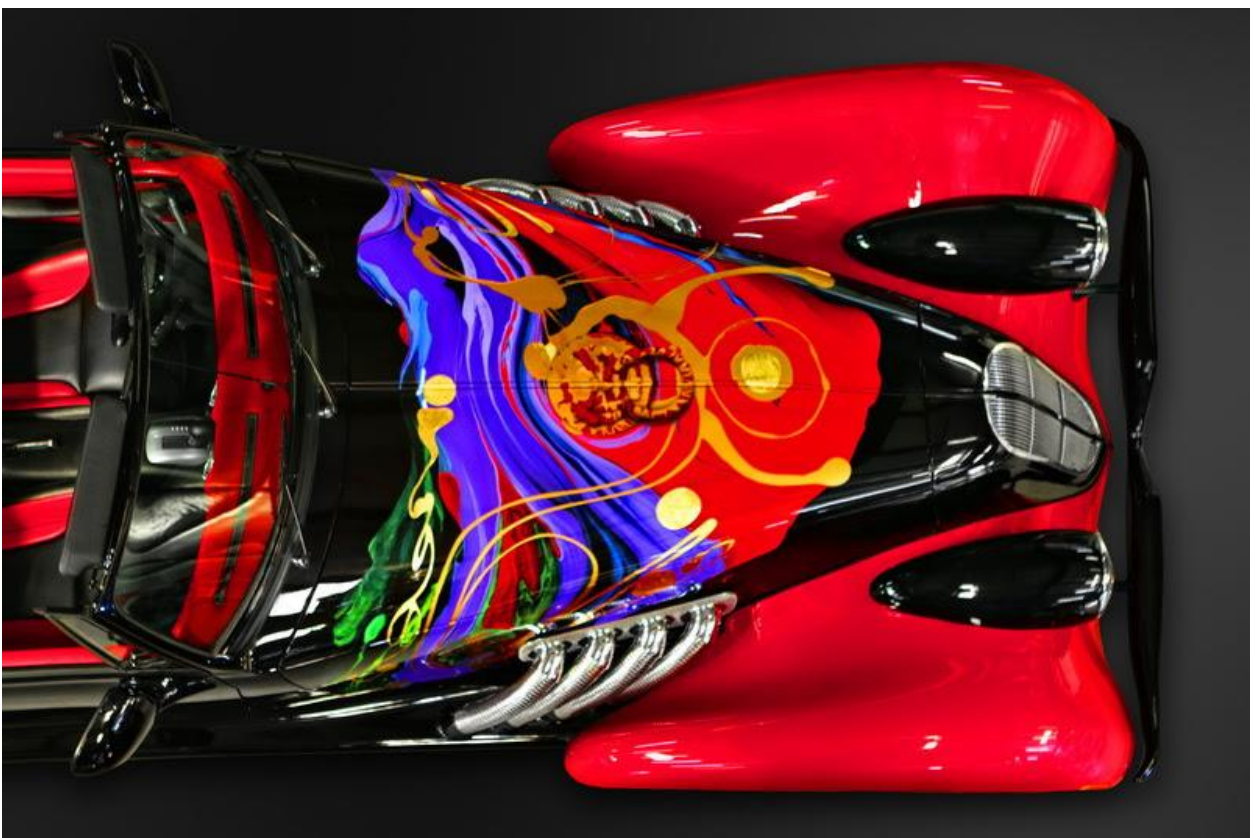
"Our DiMora Vicci 6.2 is all about style and ingenuity, so we wanted to give our clientele the option of a supercharged motor," said Sir Alfred J. DiMora, Founder of DiMora Motorcar. "With our current 430 horsepower engine that goes from zero to sixty in four seconds, you're already getting a significant adrenaline rush when you are behind the wheel. So the new supercharged engine option is not for the faint of heart."

Some DiMora Vicci 6.2 convertibles feature unique creations by world-renowned artists. Each of these automobiles is one of a kind and comes with the original artwork that distinguishes the car, making the pair an exceptional investment. Extensive use of Carbon DFD brings the weight of this supercharged rolling art down to 2,840 pounds.



The supercharged engine in a DiMora Vicci 6.2 Convertible

"DiMora Motorcar is carving a path to an entirely different, untapped market," said DiMora. "Because of our trendsetting and out-of-the-box thinking, it only made sense to me to combine art with automobiles, to produce true rolling art."



Each DiMora Vicci 6.2 Emperor Series Limited Edition Convertible features unique artwork by Zen Master Lee Sun-Don

With its \$1.2 million base price, each DiMora Vicci 6.2 is customized to the buyer's liking, right down to the color of the Italian leather interior and English Wilton Wool carpeting.

About DiMora Motorcar

Based in Palm Springs, California, DiMora Motorcar excels in providing distinctive, limited-edition transportation solutions. The DiMora Neoclassics series of luxury automobiles includes the Vicci 6.2, now in production, and the Adina, now in the prototype phase. The magnificent Natalia SLS 2 sport luxury sedan is scheduled for production in 2017. Sir Alfred J. DiMora co-founded the Sceptre Motorcar Company, whose Sceptre 6.6S received Best-of-Show honors at the 1978 Los Angeles Auto Show. DiMora also founded the new Clenet Coachworks, Inc. in the 1980's to continue designing and building the Clenet series of automobiles. When President Reagan declared 1986 the Centennial Year of the Gasoline-Powered Automobile, DiMora's Clenet was selected as the Official Centennial Car, resulting in honors for DiMora and the Clenet at the Automobile Hall of Fame in Michigan. For additional information, please visit DiMoraMotorcar.com.

<http://www.newspronto.com/news/technology/27472-power-joins-style-in-supercharged-dimora-vicci-6-2>