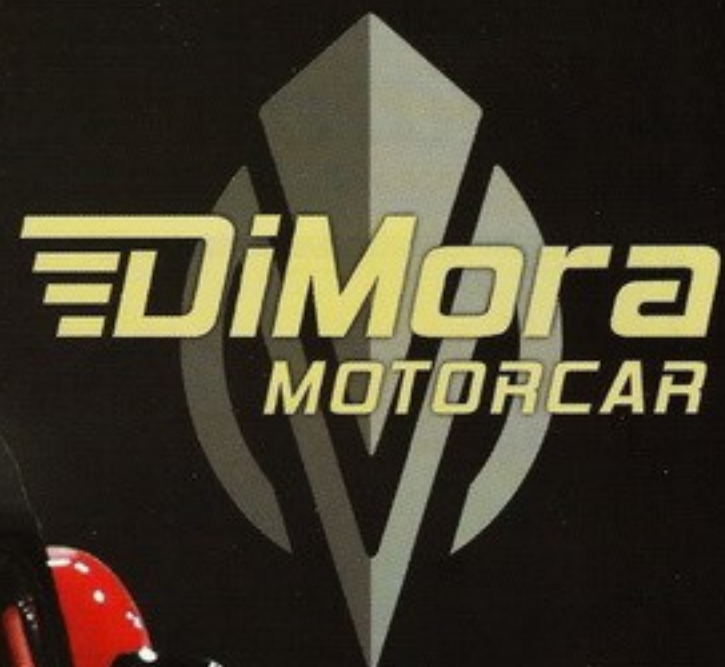


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The Vicci 6.2  
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By Molly Duffy

Sir Alfred J. DiMora creates exclusively hand-built luxury cars that feature the latest technology and aesthetically pleasing design.

## *40 Years of Innovative Design*

# DIMORA MOTORCAR

**EVERY CAR DESIGNER HAS A STORY** to tell, and Sir Alfred J. DiMora is no exception. The ground-breaking DiMora Vicci 6.2 is Sir Alfred's latest project, but the charismatic automobile designer is certainly not new to the world of creating luxury cars that stand the test of time, both aesthetically and physically.

As former owner, CEO and chief automotive designer at Clenet Coachworks, he created and manufactured the Series IV Sportster and designed the Series V Clenet.

"There have been many unique qualities in the cars that I have designed during my 40 years in business, but the one that still holds true today is that they are all hand-built," said DiMora. "You won't find machines building the cars I manufacture," he added. "Each car is hand-built with attention to detail at the DiMora Motorcar factory."

Although there are discussions to revive the produc-

tion of the Clenet, right now DiMora Motorcar is focusing on the DiMora Vicci 6.2. The limited-edition car combines 1930's art deco style with 21st century technology. The DiMora Vicci 6.2 is the first example of rolling art in a production car. It has aesthetically pleasing features and state-of-the-art technology that showcase the DiMora brands' originality and set them apart in the automotive world.

Another pioneering project DiMora Motorcar is concentrating on is the 1200-horsepower Natalia SLS2 with a Volcano V16 engine and in-house designed D-Tek Chassis. Although in the prototype stage, the car has already begun making waves in the automotive industry because of the advanced technology incorporated into the design.

The new DiMora Vicci 6.2 is on display today in the new car area in front of the clubhouse. ■

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